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## The WORLD Famous Disney by: Eric Vickery

My family and I just took a wonderful trip to Disney World, which sparked the idea for this article. In just getting back, I thought I would point out some obvious observations!

### The System:

We ended up going on a couple of rides more than once (that will happen when you go for 6 days) and the most amazingly unexpected thing happened. We had the same great experience every time! Disney WORLD is just that: Its own amazing WORLD. They have created the most amazing culture, system and experience, making them World Famous. Even more amazing is that all of ideas came from one man's amazing vision. (Talk about a testimonial for *The Secret*. If you haven't seen it already, I suggest watching it and checking out Walt's Vision).

One of the biggest things that stood out to me was the individual leadership exemplified by every single "cast" member we encountered. The training that goes into this place is amazing. There were NOT "office managers" at every single ride, just team members showing outstanding leadership on their own. They did NOT require someone breathing over their shoulder telling them how important safety and experience were for their guests. They just believe and understand the vision and are dead set on living it out!



**Eric Vickery**  
Coach & Faculty



### Correlation time:

We are individual leaders everyday in our own WORLD, creating an experience for our "guests" every day and every moment, in every phone call, email and office visit. Whether it's the Doctor, the office manager, the hygienist or the front desk person that encounters a patient, shouldn't the "guest" always observe the same vision, culture and experience in your office? Why? Because you believe in what you stand for, it's not scripted or planned out. You believe in your practice and that shows through to each single patient experience. Continue to make your "guests" day by following the Disney motto: Keep Moving Forward by learning from your past but not allowing it to hold you back. Acknowledge every opportunity as a precious gift, always dreaming bigger and no matter what your "role" is in this great movie, play your part with outstanding intention and passion.

### Questions for today:

What is your big move for today? What part will you play to keep YOUR vision moving forward?

Holding a degree in Business Administration, Eric brings a strong business and systems approach to his clients. Having managed the growth of a dental practice in Maine for ten years while utilizing Dental Boot Kamp training, Eric led the team to double in production during that time. Eric brings these skills and his engaging and humorous delivery to all of his seminar leading. Eric has been a key contributor to the Coaching Services programs through the development of his Practice Monitoring Systems. He is Coaching Dental Boot Kamp offices all over the Country who benefit from his daily hands-on experience, his expertise in financial arrangements, third party financing and eliminating dependence on insurance. Eric and his wife Abby are the proud parents of three children and live in northern California. [eric@thecoachingcenter.net](mailto:eric@thecoachingcenter.net)